



BlueCross BlueShield of Alabama

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Blue Cross and Blue Shield of Alabama Pilots School Grant Program Addressing Childhood Obesity

BIRMINGHAM, AL – In our commitment to help prevent childhood obesity, Blue Cross and Blue Shield of Alabama has launched a pilot school grant program and is awarding \$67,000 in grants to eight elementary schools statewide for the 2012-2013 school year. The grants are for the implementation of school-based health and wellness programs, emphasizing increased exercise, nutrition education and parental involvement during the school year. Each school is receiving a grant up to \$10,000. In May 2013, students successfully completing their school's program will be presented Be Healthy medals by Blue Cross, and schools will be further recognized with a Blue Cross Be Healthy School banner. Blue Cross plans to expand the school grant program for the 2013-2014 school year based on pilot results from this school year.

Below are the schools receiving grants for the 2012-2013 school year:

Amelia Love Johnson School	Thomaston, Alabama	Marengo County
Cleburne County Elementary School	Heflin, Alabama	Cleburne County
College Street Elementary School	Enterprise, Alabama	Coffee County
Five Points Elementary School	Five Points, Alabama	Chambers County
Greenville Middle School	Greenville, Alabama	Butler County
Harlan Elementary School	Florence, Alabama	Lauderdale County
Monte Sano Elementary School	Huntsville, Alabama	Madison County
W.J. Christian K-8 School	Birmingham, Alabama	Jefferson County

Blue Cross and Blue Shield of Alabama has insured Alabamians for over 75 years. Blue Cross offers coverage plans to corporations, individuals and the senior market. For more information about Blue Cross, visit www.bcbsal.com

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