



BlueCross BlueShield of Alabama

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Blue Cross and Blue Shield of Alabama Gives Back to the Community With Day of Caring

Birmingham, AL — Blue Cross and Blue Shield of Alabama is giving back to the community by hosting a Day of Caring. On Saturday, June 16, more than 200 employees and their families will work on projects that will enhance and make a positive difference in the Birmingham area.

“As The Caring Company, we recognize the importance of using our resources to positively impact the communities we serve,” says Terry Kellogg, President and CEO of Blue Cross and Blue Shield of Alabama. “This initiative is just one way we can collaborate and make a difference for many Alabamians and their families.”

Day of Caring work projects will be held 8 to 11 a.m. at the following locations:

- *Blue Cross and Blue Shield of Alabama*
450 Riverchase Parkway East
Birmingham, AL 35244
 - Assembling wagons for Children’s of Alabama
 - Assembling bags for Pathways and Positive Maturity
 - Assembling journey bags for Jefferson County Foster Children

- *Department of Human Resources (DHR) Corporate Headquarters*
1321 5th Avenue South
Birmingham, AL 35202
 - Repairing, painting and decorating children’s waiting area

- *Camp Fire’s Camp Fletcher*
5150 Fletcher Road
Bessemer, AL 35022
 - Repairing and painting campground facilities

- *Habitat for Humanity*
5071 Vernon Street
Birmingham, AL 35235
 - Volunteers will assist in building a home for a family in need

Blue Cross and Blue Shield of Alabama has insured Alabamians for over 75 years. Blue Cross offers coverage plans to corporations, individuals and the senior market. For more information about Blue Cross, visit www.bcbsal.com.

Blue Cross and Blue Shield of Alabama is an independent licensee of the Blue Cross and Blue Shield Association.