



BlueCross BlueShield of Alabama

**Media Release
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Blue Cross and Blue Shield of Alabama Hosting Circle of Care Summit for Primary Care Select Physicians

Birmingham, AL – Blue Cross and Blue Shield of Alabama is proud to announce that approximately 200 providers will be attending the Circle of Care Summit tailored for the Primary Care Select physician community. The two-day summit is a unique opportunity for primary care physicians from across Alabama to learn about new initiatives that focus on innovation and best practices, opioid management strategy, expanding access to rural healthcare, and improved patient outcomes for Alabamians.

**WHEN: Friday, March 1, 12 - 5 p.m.
 Saturday, March 2, 8 a.m. - 2 p.m.**

**WHERE: Westin Hotel
 2221 Richard Arrington Jr. Blvd.
 Birmingham, AL 35203**

❖ Parking will be reserved for the media.

About Blue Cross and Blue Shield of Alabama

Blue Cross and Blue Shield of Alabama has insured Alabamians for over 82 years. Blue Cross offers coverage plans to corporations, individuals and the senior market. For more information about Blue Cross, visit AlabamaBlue.com. Connect with us on [Facebook](#), check out our videos on [YouTube](#) and follow us on [Twitter](#) for more up-to-date information.

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