



BlueCross BlueShield of Alabama

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Media Release

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Blue Cross and Blue Shield of Alabama Giving Back to the Community With Eighth Annual Day of Caring

Birmingham, AL — Blue Cross and Blue Shield of Alabama is giving back to the community statewide by hosting its eighth annual Day of Caring. On Saturday, May 4, more than 500 employees and their families will work on projects that will make a positive difference in Alabama.

“*Give Back to the Community* remains one of our corporate values and is one of the most important things we can do as a company,” says Tim Vines, President and CEO of Blue Cross and Blue Shield of Alabama. “By working together and using our resources, we can continue to make a positive impact in the lives of Alabamians and the communities we serve.”

Day of Caring community projects will be held statewide at the following times and locations:

- *Blue Cross and Blue Shield of Alabama, 7:30 – 9:30 a.m.*
450 Riverchase Parkway East
Birmingham, AL 35244

Volunteers will paint canvas pictures for United Way Area Agency on Aging and will also assemble:

- Personal care kits for United Way Area Agency on Aging and other local senior centers, Firehouse Shelter, Pathways and Veterans
 - Bicycles for United Way’s bike safety program
 - Activity kits for Success by 6 Pre K program
 - Silverware packets for Meals on Wheels
 - Snack packs for Ronald McDonald House guests
 - School pouch kits for Girls Inc. of Central Alabama
- *Fairfield Senior Center, 8:30 a.m. – 12:30 p.m.*
6400 Terrance Ave
Fairfield, AL 35064
 - Cleaning and organizing facility

- *Center Point Senior Center, 8:30 a.m. – 12:30 p.m.*
335 Polly Reed Rd.
Center Point, AL 35215
 - Cleaning and organizing facility

- *Montgomery District Office, 7:30 – 10:30 a.m.*
4466 Park Boulevard
Montgomery, AL 36116
 - Onsite projects for Children’s Advocacy Center

- *Manna House, Huntsville, 9 a.m. – 12 p.m.*
2111 Memorial Pkwy SW
Huntsville, AL 35801
 - Volunteering at food bank

- *Mobile District Office, Friday, May 3rd, Noon – 2 p.m.*
4750 Airport Blvd.
Mobile, AL 36608
 - Assembling counselor bags and delivering to Lifelines Counseling Services
Please note for Mobile, the bags will be assembled at the Blue Cross District Office then delivered to Lifeline Counseling Services located at 705 Oak Circle Drive North.

About Blue Cross and Blue Shield of Alabama

Blue Cross and Blue Shield of Alabama has insured Alabamians for over 82 years. Blue Cross offers coverage plans to corporations, individuals and the senior market. For more information about Blue Cross, visit AlabamaBlue.com. Connect with us on [Facebook](#), check out our videos on [YouTube](#) and follow us on [Twitter](#) for more up-to-date information.

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