



## BlueCross BlueShield of Alabama

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### **Blue Cross and Blue Shield of Alabama Extending Application Deadline for Statewide Be Healthy School Grant Program**

**Birmingham, AL** – Blue Cross and Blue Shield of Alabama is extending the Be Healthy School Grant application deadline to **Friday, April 17, 2020**. We recognize the disruption our schools are facing with the current COVID-19 outbreak and hope this extension will allow them the opportunity to still apply.

Applications can be completed on the Blue Cross website at [AlabamaBlue.com/schoolgrant](http://AlabamaBlue.com/schoolgrant). Each selected school will receive a grant of up to \$10,000, and schools will be further recognized with a Blue Cross Be Healthy School banner.

For the 2020 -2021 school year, Blue Cross will make available \$250,000 and award grants up to \$10,000 to 25 schools across the state that enroll students in grades K through six. Since 2012, Blue Cross has awarded more than \$1.8 million in 200 Be Healthy School Grants statewide impacting over 96,000 students.

The grants are for the implementation of school-based health and wellness programs that emphasize increased exercise, nutrition education and parental involvement during the school year.

#### ***About Blue Cross and Blue Shield of Alabama***

Blue Cross and Blue Shield of Alabama has insured Alabamians for over 83 years. Blue Cross offers coverage plans to corporations, individuals and the senior market. For more information about Blue Cross, visit [AlabamaBlue.com](http://AlabamaBlue.com). Connect with us on [Facebook](#), check out our videos on [YouTube](#) and follow us on [Twitter](#) for more up-to-date information.

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