



BlueCross BlueShield of Alabama

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Blue Cross and Blue Shield of Alabama Warning Alabamians of Robocall Scam

BIRMINGHAM, AL – Blue Cross and Blue Shield of Alabama is warning their customers and Alabamians about a nationwide robocall scam. These calls falsely claim to be made by “Blue Cross Blue Shield”. They appear to be made for the purpose of marketing insurance products by using the Blue Cross and Blue Shield brands and coincide with enrollment periods for Medicare and the Federal Employee Program.

The robocallers’ identity is masked by “spoofing” technology making it extremely difficult to identify the source and take action to stop the calls. Additionally, this technology allows for the same calls to appear to come from different phone numbers, which prevents consumers from effectively blocking them.

These robocalls are not originating from Blue Cross and Blue Shield of Alabama, and we are taking every step available to minimize public confusion. We encourage consumers to be vigilant, protect their personal information, and guard against providing personal information during calls that claim to be from Blue Cross.

About Blue Cross and Blue Shield of Alabama

Blue Cross and Blue Shield of Alabama has insured Alabamians for over 82 years. Blue Cross offers coverage plans to corporations, individuals and the senior market. For more information about Blue Cross, visit AlabamaBlue.com. Connect with us on [Facebook](#), check out our videos on [YouTube](#) and follow us on [Twitter](#) for more up-to-date information.

Blue Cross and Blue Shield of Alabama is an independent licensee of the Blue Cross and Blue Shield Association.