



**BlueCross BlueShield  
of Alabama**

**Media Release  
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**Blue Cross and Blue Shield of Alabama Announces  
Vice President of District and Consumer Sales**

**Birmingham, AL** — Blue Cross and Blue Shield of Alabama announces the promotion of Tyler Williams to the position of Vice President, District and Consumer Sales.

Williams has been with Blue Cross for 15 years. During his tenure, he has served as a Marketing Representative, an Account Executive in Large Group Sales, District Sales Manager in the Montgomery District Office, and as Director of District and Consumer Sales.

In the community, Williams has served on the boards of the Montgomery Chamber of Commerce and the State of Alabama Fellowship of Christian Athletes. Williams is a 1994 graduate of The University of Auburn at Montgomery.

***About Blue Cross and Blue Shield of Alabama***

Blue Cross and Blue Shield of Alabama has insured Alabamians for over 82 years. Blue Cross offers coverage plans to corporations, individuals and the senior market. For more information about Blue Cross, visit [AlabamaBlue.com](http://AlabamaBlue.com). Connect with us on [Facebook](#), check out our videos on [YouTube](#) and follow us on [Twitter](#) for more up-to-date information.

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