



2023 Blue Advantage Rewards & Wellness Program

Get rewarded for making your health a priority when you enroll in the Blue Advantage Rewards & Wellness Program. Blue Advantage (PPO) members can enjoy this program at no cost, and may be able to earn up to \$140 in Walmart Healthy Living gift cards¹ in 2023!

How to Enroll

- Log in or register for a *myBlueCross* account at **AlabamaBlue.com/BlueAdvantageRewards**.
- From *myBlueCross*, click on Blue Advantage Rewards & Wellness on the right side of the page.
- Follow the prompts on the screen to enroll.
- Continue to access Blue Advantage Rewards & Wellness through *myBlueCross*. You'll also get access to wellness resources including:
 - A health assessment that recommends healthy habits to improve your health.
 - Self-guided programs that help you set goals and create healthy habits.

If you enrolled in the Blue Advantage Rewards & Wellness Program in a prior year, you will stay enrolled for 2023 and do not need to enroll again.

How to Earn Rewards

Earn rewards by completing the following activities:

Enroll in Blue Advantage Rewards & Wellness	\$10²
Annual wellness visit	\$25
Breast cancer screening (mammogram).....	\$25³
Colorectal cancer screening	\$25³
Flu shot (given August 1 to December 31, 2023).....	\$10
Rewards for members with diabetes:	
Diabetic eye exam.....	\$10
One fill of a statin medication plus educational activity	\$15⁴
Consistently fill diabetes medications plus educational activity	\$20^{4,5}



Enroll Today!

Questions or prefer to enroll by phone?

Call **1-877-634-2583 (TTY: 711)**



¹ All rewards will be mailed in the form of a Walmart Healthy Living gift card, which may be used in store or online at Walmart.com. Gift card may NOT be used for Optical, Prescriptions, Alcohol, Tobacco, Firearms, Ammunition, Lottery, Items at Register Aisles, Electronics, Toys, Seasonal Items, or Jewelry. After completing an activity, it may take approximately 8-12 weeks to receive the gift card.

² Only for new reward program enrollees.

³ Only for qualifying members due for screening in 2023. Only the first claim for each screening is eligible to earn a reward.

⁴ Eligible after two fills of your diabetes medication in 2023. Rewards will be calculated based on utilization of Part D prescription drug benefits (i.e. drugs dispensed by a Pharmacy) only. Insulins billed through Part B benefits (administered via a pump) do not qualify for this reward.

⁵ Take your diabetes medications regularly so you have filled them at least 80% of the time you are supposed to be taking it in 2023.

Our hours are from 7 a.m. - 9 p.m. CST Monday - Friday. On weekends and holidays you may be required to leave a message. Calls will be returned the next business day. Online Rewards, Inc. is an independent company providing rewards (Walmart gift cards) to Blue Advantage members on behalf of Blue Cross and Blue Shield of Alabama. Blue Advantage is a PPO with a Medicare contract. Enrollment in Blue Advantage (PPO) depends on CMS contract renewal. Blue Advantage PPO is provided by Blue Cross and Blue Shield of Alabama, an independent licensee of the Blue Cross and Blue Shield Association.