



BlueCross BlueShield of Alabama

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Blue Cross and Blue Shield of Alabama Announces Two Officer Promotions

Birmingham, AL — Blue Cross and Blue Shield of Alabama announces the promotion of Brian Edwards and Robert Orr.

Brian Edwards has been named Senior Vice President, Healthcare Networks. Edwards will oversee all areas of Healthcare Networks, including all provider, hospital and pharmacy networks. He began his career at Blue Cross in 1998 as a staff accountant. During his tenure at Blue Cross, Edwards has served in various roles in the Finance Division and most recently served as Vice President and Controller. He received a Bachelor of Science in Accounting from Samford University. Edwards is a graduate of Leadership Birmingham and currently serves on the Central Alabama Board of Directors for the American Cancer Society and the Friends Board for WBHM radio.

Robert Orr has been named Senior Vice President, Enterprise Resources. Orr joined Blue Cross in 1983 in the Corporate Performance Department. Orr has also served as Claims Division Manager, Medicare Part A Department Manager, Vice President of Cahaba GBA and most recently, Vice President of Customer Service. Orr graduated from the University of Alabama with a Bachelor of Science in Accounting and later received his Masters of Business Administration from Samford University. Orr currently serves on the Board of Directors for Junior Achievement of Alabama.

About Blue Cross and Blue Shield of Alabama

Blue Cross and Blue Shield of Alabama has insured Alabamians for over 83 years. Blue Cross offers coverage plans to corporations, individuals and the senior market. For more information about Blue Cross, visit AlabamaBlue.com. Connect with us on [Facebook](#), check out our videos on [YouTube](#) and follow us on [Twitter](#) for more up-to-date information.

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