



BlueCross BlueShield of Alabama

**FOR IMMEDIATE RELEASE
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**Contact: Koko Mackin
205-220-2713**

Blue Cross and Blue Shield of Alabama Offers New Dental-Only Plans

BIRMINGHAM, ALA — All Alabamians now have a cost-effective option for dental coverage. Beginning March 1, 2013, Alabamians can purchase dental-only coverage from Blue Cross and Blue Shield of Alabama. Previously, Blue Cross dental coverage was available only when purchased along with a health plan.

There are two dental plans for Alabamians to choose from: Dental Blue[®] and Dental Blue[®] Select. Premiums start at only \$21 per month, and Alabamians can purchase coverage anytime beginning March 1. Both plans provide coverage for services such as:

- Cleanings
- X-rays
- Fillings
- Extractions
- Crown and denture repairs
- Periodontic exams
- Oral surgery

In addition, Dental Blue Select provides coverage for root canals, crowns, bridges, dentures and orthodontic services.

Blue Cross and Blue Shield of Alabama, the state's largest healthcare benefits provider, has insured Alabamians for 75 years. Blue Cross offers coverage plans to the state's corporations, individuals and senior market. For more information about Blue Cross, visit **www.bcbsal.com**.

Blue Cross and Blue Shield of Alabama is an independent licensee of the Blue Cross and Blue Shield Association.

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