



## **BlueCross BlueShield of Alabama**

**Media Release  
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### **Tim Vines Named President and Chief Executive Officer of Blue Cross and Blue Shield of Alabama**

**BIRMINGHAM, AL** – Today Blue Cross and Blue Shield of Alabama’s Board of Directors elected Tim Vines to serve as President and Chief Executive Officer of the company. He assumes the office following the retirement of Terry Kellogg on April 1, 2018. Kellogg has been with Blue Cross for 36 years, having served as CEO since 2010.

Vines joined Blue Cross in 1994. Since November 2017, he has served as President and Chief Operating Officer.

“Vines is an experienced leader who has the vision and commitment to advance the mission of Blue Cross and Blue Shield of Alabama,” said Terry Kellogg. “Our company has already made tremendous strides under Vines’ leadership. I am confident he will successfully move Blue Cross forward in an industry that faces constant change.”

During his 24 years at the company, Vines has served as President and Chief Operating Officer, Executive Vice President and Chief Operating Officer; Chief Administrative Officer; Senior Vice President, Health Management; Senior Vice President, Business Operations; Vice President, Special Claims Operations; and Vice President, Health Management. Vines currently serves as Chair of the Board of Trustees of Samford University and on the boards of the American Red Cross Alabama Region and the Better Business Bureau serving South and Central Alabama. Vines, originally from LaFayette, Alabama, is a graduate of Auburn University.

“I’m extremely humbled and honored to be given this opportunity to serve. We are fortunate to have an exceptional organization, a talented leadership team, and a workforce dedicated to putting the customer first,” said Tim Vines. “Although the healthcare industry will continue to change, we remain committed to providing our customers superior service and access to quality, affordable healthcare.”

#### ***About Blue Cross and Blue Shield of Alabama***

Blue Cross and Blue Shield of Alabama has insured Alabamians for over 81 years. Blue Cross offers coverage plans to corporations, individuals and the senior market. For more information about Blue Cross, visit [AlabamaBlue.com](http://AlabamaBlue.com). Connect with us on [Facebook](#), check out our videos on [YouTube](#) and follow us on [Twitter](#) for more up-to-date information.

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