



BlueCross BlueShield of Alabama

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Media Release**

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Blue Cross and Blue Shield of Alabama Giving Back to the Community With Seventh Annual Day of Caring

Birmingham, AL — Blue Cross and Blue Shield of Alabama is giving back to the community statewide by hosting its seventh annual Day of Caring. On Saturday, May 5, more than 450 employees and their families will work on projects that will make a positive difference in Alabama.

“Give Back to the Community is one of the most important things we can do as a company which is why it remains one of our corporate values. We recognize the importance of using our resources to help others and positively impact the communities we serve,” says Tim Vines, President and CEO of Blue Cross and Blue Shield of Alabama. *“By collaborating together, we can continue to make a positive impact in the lives of Alabamians and their families.”*

Day of Caring community projects will be held statewide at the following times and locations:

- *Blue Cross and Blue Shield of Alabama, 7:30 – 9:30 a.m.*
450 Riverchase Parkway East
Birmingham, AL 35244

Volunteers will paint canvas pictures for United Way Area Agency on Aging and will also assemble:

- Personal care kits for United Way Area Agency on Aging and Firehouse Shelter
 - Bicycles for A.G. Gaston Boys & Girls Club
 - Activity kits for Success by 6 Pre K program
 - Silverware packets for Meals on Wheels
 - Snack packs for families at Ronald McDonald House
 - School pouch kits for Girls Inc. of Central Alabama
- *Shelby County Emergency Assistance Program, 8:30 a.m. – 12:30 p.m.*
3822 HWY 25
Montevallo, AL 35115
 - Cleaning and organizing facility

- *Montgomery District Office, 7:30 – 10:30 a.m.*
4465 Park Boulevard
Montgomery, AL 36116
➤ Assembling baby supplies for the Aid to Inmate Mothers Program
- *Mobile District Office, 7:30-10:30 a.m.*
4750 Airport Blvd.
Mobile, AL 36608
➤ Assembling care kits for Life Lives Counseling Services
- *Manna House, Huntsville, 9 a.m. – 12 p.m.*
2110 Memorial Pkwy SW
Huntsville, AL 35801
➤ Volunteering at food bank

About Blue Cross and Blue Shield of Alabama

Blue Cross and Blue Shield of Alabama has insured Alabamians for over 81 years. Blue Cross offers coverage plans to corporations, individuals and the senior market. For more information about Blue Cross, visit AlabamaBlue.com. Connect with us on [Facebook](#), check out our videos on [YouTube](#) and follow us on [Twitter](#) for more up-to-date information.

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