



## **BlueCross BlueShield of Alabama**

**FOR IMMEDIATE RELEASE  
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### **Blue Cross Appoints New Chief Business Officer**

**Birmingham, AL.** — Dow Briggs, M.D. has been named Chief Business Officer of Blue Cross and Blue Shield of Alabama. In his new role, Dr. Briggs will oversee Claims, Customer Service, Health Management, Health Care Networks, and the Sales and Marketing areas.

Dr. Briggs joined Blue Cross in 2004 and served as Associate Medical Director. In 2007, he was promoted to Medical Director and in 2008, to Vice President of Health Management. In 2012, Dr. Briggs was named Senior Vice President, Business Operations.

Dr. Briggs completed his undergraduate work at the University of Virginia, where he received a BA in Religious Studies. He received his Doctor of Medicine from the UAB School of Medicine where he completed his Internal Medicine Residency. Prior to joining Blue Cross, Dr. Briggs served as Assistant Professor of Medicine and Medical Director of Management Care for the UAB Health System.

#### ***About Blue Cross and Blue Shield of Alabama***

Blue Cross and Blue Shield of Alabama has insured Alabamians for 78 years. Blue Cross offers coverage plans to corporations, individuals and the senior market. For more information about Blue Cross, visit [AlabamaBlue.com](http://AlabamaBlue.com).

Blue Cross and Blue Shield of Alabama is an independent licensee of the Blue Cross and Blue Shield Association.

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