



BlueCross BlueShield of Alabama

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Blue Cross and Blue Shield of Alabama Appoints New President

Birmingham, AL — Tim Vines has been named President and Chief Operating Officer of Blue Cross and Blue Shield of Alabama. Vines has been with Blue Cross for 23 years. During his tenure, he has served as Executive Vice President and Chief Operating Officer; Chief Administrative Officer; Senior Vice President, Health Management; Senior Vice President, Business Operations; Vice President, Special Claims Operations; and Vice President, Health Management.

Terry Kellogg will continue to serve as Chief Executive Officer of the company. After a transition period in 2018, Vines will succeed Kellogg as President and Chief Executive Officer.

A graduate of Auburn University with a degree in Finance, Vines plays a very active role in the community. He is currently Chairman of the Board of Trustees of Samford University, where he also serves on the Executive Committee. In addition, Vines serves on the boards of the American Red Cross Alabama Region and the Better Business Bureau serving South and Central Alabama.

About Blue Cross and Blue Shield of Alabama

Blue Cross and Blue Shield of Alabama has insured Alabamians for over 81 years. Blue Cross offers coverage plans to corporations, individuals and the senior market. For more information about Blue Cross, visit AlabamaBlue.com. Connect with us on [Facebook](#), check out our videos on [YouTube](#) and follow us on [Twitter](#) for more up-to-date information.

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